



Newsletter Date
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Do You Know About Our Referral Program?

- Give our name as a referral...
- When 3 of your referrals book with us...
- You get a **FREE CLEAN!**

Save 10% on Fall Window Cleaning

We clean all glass doors that lead outside in the spring and summer, but with fall at our door steps we will be stopping that service for this year.

October 15th through April 15th we are not able to clean the outside of windows due to the cold weather that is fast approaching. We will still be spot cleaning the insides. Some examples of doors we clean both sides April 15th- October 15th are patio doors, glass front doors, and french doors.

We also recommend that you get all your windows and screens cleaned before the winter hits. We also recommend storing your screens during the winter months and not leaving them on your windows. Removing the screens will help keep condensation on the window to a minimum, thus slowing the aging process to your windows.

If you would like to have your window and screens done before

winter we refer a great company to do so. Karin's Services offer window, screen and gutter cleaning, and they will give you a 10% discount if you tell them you are a current client of **IN THE PINK**.

Karin's can also clean those high hung chandeliers that we here at **IN THE PINK** cannot clean. They have all the proper ladders and insurance to clean those light fixtures. We can only use step ladders that have 2 steps, however Karin's Services can use 2 story ladders and beyond.

Their staff is safety trained on how use those ladders and they are trained on how to clean even the most intricate of light fixtures.

Karin's Services also has a great online estimate tool. All you have to do is enter some information about your windows and how many you have and they can give you a price, so easy! Their website is WWW.KARINSSERVICES.COM

Winter Policy Reminders

Yep it's that time again to start thinking about snow. I know we hate it too! We just wanted to give you a few reminders of our winter policies.

Please make sure that all snow is removed to the best of your ability so that

we may enter your home safely, keep in mind we are carrying 2 vacuums, 2 mops, etc. We reserve the right to not clean if we cannot enter your home safely.

Also, if someone is home sick with a contagious

illness like the flu or strep throat, please call our offices to re-schedule, we will be happy to fit you in another day. We do not want to add to the spread of illness. Please feel free to call our offices with any questions you may have!
612-987-1620

Lint Busters Offers Deal for IN THE PINK Clients- Save \$45!

When was the last time you had your dryer vent cleaned? Have you ever had your dryer vent cleaned? Should you be cleaning your dryer vent?

Yes, you should, the laundry room the second most common place for a home fire to start besides the kitchen. Dryer lint is very flammable, if you leave your vent dirty with lint and your dryer malfunctions you could have a serious issue to

deal with. If your vent is dirty and clogged with lint it will also make your dryer work harder to dry your clothes, thus making it more inefficient and costing you more in your utility bills.

We can help with the solution. We have partnered with a local company named Lint Busters; they are offering all of **IN THE PINK's** clients a dryer vent cleaning for

only **\$79.95, regularly \$125.** They will come out clean your dryer vent like it was new, and then maybe you can dry your clothes a little faster and know that you are taking away one risk of fire in your home.

Call or email them today! This offer is only good from October 1st to December 31st 2011, so schedule today!
wecleandryvents.com or 612-245-0750

Green Cleaning, Keeping Our Promises

*"Here at **IN THE PINK** we started cleaning homes 20 years ago with hot water and bleach. Wow, has our industry changed."*

Here at **IN THE PINK** we started cleaning homes 20 years ago with hot water and bleach. Wow, has our industry changed. We now only use bleach to kill mold and mildew in bathrooms.

Bleach is a toxic chemical and can stay in your home's air for hours after it has been used. In the winter, with our homes all closed up tight, using too much bleach or toxic cleaners means poor indoor air quality, and that's

not good for all involved, children, pets, and adults.

Now we rely on plant surfactants, vinegar, and hydrogen peroxide to give us cleaning clout. We use products that have no or very little VOCs (volatile organic compounds) so your home's air quality will not be affected by our cleaning products. We use 98% green products. However, we keep testing and researching new

products that become available so we can reach 100%.

Sustainability is just as important as being green. We choose to do business with companies that market, produce, and ship their products wisely. We choose products and tools that are American made as often as we can. For more information, see our website inthepinkcleaning.com

Holiday Hours 2011

It's almost the Holiday Season again. It seems that each year the time passes quicker and quicker! Our Holiday hours this year are different than most years as Christmas and New Years both land over a weekend.

We will be closed on Thursday November 24th and Friday November 25th in observance of the Thanksgiving holiday. We are already booking out for 3 days before Thanksgiving so call now if you need to be cleaned on

one of those days! If you are booked for the 24th or 25th of November we will be calling you in October to re-schedule your appointment.

We will be open the entire week before Christmas, Monday through Friday; However We will be closed the Monday after Christmas December 26th and the Monday after New Year's Day, January 2nd. If you are currently booked for either of

those days we will be contacting you in November and December to re-schedule.

As always, if you will be out of town for a holiday and not needing your regularly scheduled cleaning appointment, please call our office to let us know, as there are other clients that will want your spot! Thanks!
612-987-1620

Cleaner Education

Product, procedure, and equipment training is something that is a constant here at **IN THE PINK**. In our industry new products and techniques come and go almost as fast as fashion does! We sift through the bad ideas to get to the good ones to make sure our quality is top notch.

We will from time to time change our procedure and products to meet what the new cleaning technology is offering. For instance we recently upgraded our dusters to washable microfiber extendable dusters instead of

using the disposable dusters. Disposable dusters are a great tool for the average consumer and the concept is great but it doesn't translate well into our business. It was making us very wasteful. In one day we would use and toss about 20 individual refills. With our new dusters we can bring them back to the office after each day and clean and sanitize them so we are no longer creating so much waste.

We train with the staff on product knowledge, product safety, and new techniques to make us better, more knowledgeable and more efficient. We call it **IN THE PINK** University, they have to take and pass tests too. It's helping us

be accountable to you the clients, each other and ourselves.

We just did product safety training and even some of our more tenured employees learned something new. We strive to be the best and the most knowledgeable cleaners around. Our staff is trained on the PH scale, MSDS, and even what soap scum is, how it forms and how to clean and prevent it. So the next time you see your cleaner, feel free to ask her some questions about the products and procedures we are using in your home, if you can stump her, don't worry Erin's always just a phone call away!

Fall Home Cleaning Chores and Packages

If you are entertaining this holiday season and you need to have some deep cleaning done in your home, call to schedule your fall deep cleaning now.

We have 4 different packages for deep cleaning and as always you can pick and choose a few things if a package is more than you want.

This is the time of year you should be making sure edging, woodwork and all

light fixtures get cleaned out. As we prepare for the colder months and close up our homes, we want to make sure the natural dirt build-up is taken care of.

Even if you have a cleaning service you still need to have deep cleaning done in your home. Of course having a regular cleaning service means that you need to deep clean less often, however it does still need to be done.

If you need pricing for the deep cleaning packages for your home, call our offices or shoot us an email we will be happy to provide you with pricing.

Don't forget we can help with some of the most hated deep cleaning chores like cleaning inside the fridge and inside the oven. We can also take apart your furniture and clean under the cushions and moisturize your leather furniture too! Call us we can help!

Client Information Update

We have been in business now for 20 years! We have been cleaning many of our clients for 15 plus years. In those 15 years a lot has changed.

Children are born and move onto school, then college. Pets come and go; renovation projects change the floor plan of our lives. As you know a lot does change, sometimes faster than we here at **IN THE PINK** can keep up!

If you have been with us for a while and have not updated the information we have on file for you, we would really like to encourage you to do so.

Simple small things like getting rid of your land line home phone and using just a cell phone is a big change for us at **IN THE PINK**. If we have listed that your home phone is the best way to reach you, and we

need to contact you and the number is disconnected, we have no way of contacting you.

Also if you would prefer to be contacted via email we would be happy to do so; however we need to have updated email address for you. We are at the office usually Monday through Friday 7am to 5pm. **612-987-1620** or **info@inthepinkcleaning.com**

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Member since 2004

In The Pink Cleaning was founded by Sandra Perreault in 1991. She started her own business after working for another cleaning service and thinking she could do it better! She started a tradition of cleaning that has now spanned 2 generations. She started with a vacuum, and mop, and some rags and now we have 4 teams of ladies cleaning on a regular basis.

We believe that getting your home cleaned should be a part of your normal schedule and allow you to have more time for your family and busy life. We offer a wide variety of cleaning services that fit any budget. From full cleans, deep cleans and partial cleans, to weekly, bi-monthly, monthly and on demand schedules.

We also think that a cleaning service should be a necessity and not a luxury. With today's busy lifestyle, who has time for all the laundry, errands, cooking, and still has time to clean their house? We believe that delegating that task to a reliable service is the best way to preserve your time for more important things! Maybe then you'll have time for another round of golf, finish that good book or simply spend more quality time with your family!



2011, Marking 20 Years of Cleaning

2011 Has been an interesting ride here at **IN THE PINK**. We started cleaning office buildings, started supplying all products for our clients, and launched a new training program for our employees.

We are in a constant state of change around here. Erin really believes that if we don't stay on top of the new things that happen in our industry we will be doing our clients a dis-service. We strive to create a culture of education, accountability, and quality of service.

We are still actively

pursuing commercial clients for cleaning and consulting. We can provide, for a fee, consultations to businesses. We can assess their cleaning needs and make an action plan to clean their space that the company's employees can carry out, which in today's strange financial climate is more budget friendly for corporations. We just completed a cleaning action plan for a local gym and they are tickled pink with how much cleaner their facilities are with the plan we put in place for their employees to follow. We even helped train the

staff on how to clean properly.

Back 20 years ago when we started, Sandy never thought we would be cleaning offices let alone staging homes for sale and organizing homes and offices. We couldn't have done any of it without you. As a special thanks to our long standing clients, those who have been with us for 15 plus years, you will be getting a special thank you at the end of this year. We truly thank **ALL** of our clients for helping us become the premiere cleaning service available in the Twin Cities area. **THANKS!**